



**Moore County Airport Authority**  
*Tuesday, May 9<sup>th</sup>, 2017*  
**Board Meeting – 10:00 a.m.**  
**Minutes**

The Moore County Airport Authority Meeting was held on May 9<sup>th</sup>, 2017 at 10:00 a.m. at the Moore County Airport Terminal Conference Room.

- Authority Members Present:** Bob Zschoche, Chairman  
Barry Lerman, Vice Chairman  
Mike Jones, Treasurer/Secretary  
Pat Corso, Member
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- Authority Members Absent:** George Parker, Member
- Staff Present:** Greg Hudson, Airport Manager  
Bobbie Cox, Operations Director  
Jane Long, Finance Administrator  
Crystal Meyers, Administrative Assistant
- Others Present:** Otis Ritter, Moore County Commissioner  
Michelle Lexo, Whispering Pines Mayor  
Phil Greene, Total Flight Solutions  
Members of the Public

**CALLED TO ORDER**

**A. Opened Session**

**B. Closed Session**

1. *I hereby move that, pursuant to [N.C.G.S. 143-318.11(a) (4)], the Board meets in closed session to discuss matters relating to the location or expansion of business in the area served by this body.*
  - o Upon motion made by Vice Chairman, Barry Lerman, and seconded by member, Pat Corso, the Authority voted 4 to 0 to enter Closed Session.
  - o Upon motion made by Secretary, Mike Jones, and seconded by Chairman, Bob Zschoche, the Authority voted 4 to 0 to return to Open Session.

**C. Pledge of Allegiance was led by Chairman, Bob Zschoche**

**D. Conflict of Interest Inquiry was made by Chairman, Bob Zschoche**

*(None)*

**E. Approval of Agenda Presented**

1. Airport Manager, Greg Hudson, requested the Authority consider a Budget Amendment for Telephone Services and to consider a revised grant ordinance and resolution.
2. By consensus, all Authority members were in agreement of the revised meeting Agenda.

**F. Approval of Previous Meeting Minutes**

1. Moore County Airport Authority Meeting Minutes: April 11, 2017.
  - o Upon motion made by Secretary, Mike Jones, and seconded by Vice Chairman, Barry Lerman, the Authority voted 4 to 0 to approve April 11, 2017 Moore County Airport Authority Meeting Minutes.

**G. Public comments**

1. **Charles Mirman** inquired about the April 11, 2017 meeting minutes regarding a question of funds that was included in the FY 2017/2018 Budget for support of the Sandhills Community College Professional Pilot Program. Mr. Mirman wanted to know why the response to the question was not recorded. Chairman, Bob Zschoche, and Vice Chairman, Barry Lerman, informed Mr. Mirman that the response was recorded in the minutes indicating the funds in question were still being considered and was not an approved item at that time. Mr. Mirman suggested there was more to the response that had not been recorded, but did not elaborate on the content he believed was missing.
2. Whispering Pines Mayor, **Michelle Lexo**, expressed safety concerns, on behalf of the Village of Whispering Pines Community, in lieu of the potential increase of students flying over their local community that the Sandhills Community College Professional Pilot Program would create. Ms. Lexo also expressed disfavor for the lack of Community discussion regarding the program between SCC and the Moore County Airport. Ms. Lexo requested the Airport Authority meet with the Village of Whispering Pines residents to discuss issues and concerns before any final decisions to implement the program are made.
3. Dave Korb inquired about an Aircraft that had been flying in the area.

**H. Presentations/Guest Speakers**

*(None)*

**I. Public Hearing**

*(None)*

**J. Report Inquiries**

1. The Authority members had no questions or comments on staff reports.

- Financial Report - (100LL Comparison) (Jet A Comparison)
  - Member of the Public, Charles Mirman, inquired about the difference in the fuel discount the 100LL base customers receive versus the discount the JetA base customers receive. Airport Manager, Greg Hudson, explained the fuel pricing is determined based on a constant margin and the JetA fuel is cheaper per gallon. Chairman, Bob Zschoche, also explained to the public the Airport's pricing procedures for fuel is designed to be more competitive in the market.
- Director's Report
- Operation's Report

## **K. Unfinished Business**

1. Considered FY 2017/2018 Budget Ordinance as revised, reflecting a change in insurance premiums.
  - Chairman, Bob Zschoche, explained the insurance line item would be reduced from \$90K to \$75K and utilizing the difference of \$15K for purposes of branding, marketing and supporting the Airport name change.
  - Upon motion made by Chairman, Bob Zschoche, and seconded by Secretary, Mike Jones, the Authority voted 4 to 0 to adopt the revised FY 2017/2018 Budget as presented.
2. Considered proposed changes recommended by Attorney, Stephen Later, to the Special Events Policy & Procedure.
  - Upon motion made by Secretary, Mike Jones, and seconded by member, Pat Corso, the Authority voted 4 to 0 to adopt the Special Events Policy & Procedure.
3. Considered proposed Amendments recommended by Attorney, Stephen Later, to the Moore County Airport Authority By-Laws.
  - Upon motion made by Secretary, Mike Jones, and seconded by member, Pat Corso, the Authority voted 4 to 0 to adopt the Moore County Airport Authority By-Laws.
4. Considered proposed changes recommended by Attorney, Stephen Later, to the Public Records Request Policy.
  - Upon motion made by Vice Chairman, Barry Lerman, and seconded by member, Pat Corso, the Authority voted 4 to 0 to adopt the Public Records Request Policy as presented.
    - Member of the Public, Charles Mirman, explained Chapter 132 of the NC General Statutes states the Authority can make a reasonable charge for the research of record requests and inquired as to how the 4 hours stated in the policy was decided as a reasonable amount of time. Mr. Mirman stated, in his opinion, the 4 hours does not comply with the NC General Statute. The Authority, after discussion and consideration, determined the 4 hours is a reasonable amount of time for record research and if

found not to be a reasonable amount of time, the policy would then be reviewed for changes.

5. Reviewed the 501(C) (3) Program Articles of Incorporation, By-Laws, & the Financial Reporting Evaluation of the Friends of Moore County Airport Foundation.
  - After review and consideration, the Authority, by consensus, determined an outside entity should take the lead on the formation and implementation of a 501 (c) (3) foundation for the benefit of the Airport and the foundation to not be a function of the Airport Authority.

#### **L. New Business**

1. Considered a donation of \$400 to support the Experimental Aircraft Association's event "Young Eagles" on May 6th, 2017, in addition to the previously approved fuel donation.
  - Chairman, Bob Zschoche, instructed the staff to execute a Budget Amendment of \$500.00 from Fuels to Airport Marketing to cover the expenses incurred for the Young Eagles event held on May 6, 2017.
  - Upon motion made by Secretary, Mike Jones, and seconded by Vice Chairman, Barry Lerman, the Authority voted 4 to 0 to approve the Budget Amendment of \$500.00 from Fuel to Airport Marketing.
  - The Authority discussed the outcome of Young Eagles and the operations of the Event.
2. Considered submitted Pinehurst Regional Airport Logo(s).
  - The Airport Authority reviewed the submitted Logo(s) and determined no further action at this time.
  - Secretary, Mike Jones, provided a marketing strategy for the Airport name change and suggested hiring a professional graphic design company. Mr. Jones submitted four (4) design company recommendations.
  - Member, Pat Corso, expressed concern over the inadequate process of the Airport name change announcement and not having explained the importance appropriately to the community. Mr. Corso also stated soliciting feedback from the community is a necessary step in re-branding to inform the local residence of the intent and to gain support from those communities. Vice Chairman, Barry Lerman, agreed with Mr. Corso's assessment and reiterated the purpose of re-branding the Airport as a recognizable location for visitors of Moore County.
    - Mayor Lexo commented on the area being recognized in the past as a Gateway to Golf but is no longer a marketing brand being utilized in local Real Estate or Economic Development suggesting Golf is not the wave of the future for this Community. Ms. Lexo stated this community is realizing this trend and is making efforts to expand their target markets and the Airport should consider similar efforts and not focus only on the Golfing Community and limit the Airport to one specific market.

- Chairman, Bob Zschoche, explained the Authority is focusing efforts on targeting Airport Customers and what will relate to those traveling to the Airport.
  - Commissioner, Otis Ritter, expressed concern on the Pinehurst Brand. Vice Chairman, Barry Lerman, stated the Authority has been given permission to utilize the brand and a release is being processed.
- By consensus the Authority determined further consideration for re-branding the Airport is necessary before moving forward.

**M. Additional Agenda Items Requested**

1. A hangar waiting list discussion was requested by Vice Chairman, Barry Lerman.
  - Operations Director, Bobbie Cox, provided an update on the current Hangar waiting list.
  - The Authority determined the need for additional Hangars is uncertain and further review will be required to determine the need, if any, of Airport Hangars.
  - Operations Director, Bobbie Cox, also informed the Authority of the process should an individual or Company has a desire to build their own Hangar(s) at the Airport.
  - Vice Chairman, Barry Lerman, stated he would, as an individual and not as an Authority member, like to engage in conversation to build an Executive Hangar with the Airport Manager.
2. Considered a Budget Amendment for Telephone Services.
  - Upon motion made by Secretary, Mike Jones, and seconded by member, Pat Corso, the Authority voted 4 to 0 to approve the Budget Amendment for telephone services.
3. Considered sending the revised ordinance and resolution to release the remaining local funds from Grant Projects 36244.57.11.1 and 36244.57.11.2 to the County of Moore Board of Commissioners.
  - By consensus, the Authority determined further review is necessary before sending the revised ordinance and resolution to the County Board of Commissioners.

**N. Announcements**

1. Chairman, Bob Zschoche, welcomed Total Flight Solutions to the Airport. Owner, Phil Greene, expressed his appreciation for the warm welcome and the assistance with the transition of the Flight Center.
2. Airport Manager, Greg Hudson, provided a Based Customer Meeting update to the Authority.
3. The Moore County Airport Authority meeting will be held at 10:00 a.m. at the Airport Terminal Conference Room, Carthage, North Carolina, on Tuesday, June 13th, 2017.

**0. Adjournment**

1. Chairman, Bob Zschoche, adjourned the meeting.

  
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Bob Zschoche, Chairman  
Moore County Airport Authority

  
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Michael Jones, Secretary  
Moore County Airport Authority